FORM D

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

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#### FORM D

# NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D. **SECTION 4(6), AND/OR**

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SEC USE ONLY		
Prefix		Serial
DATE	RECEI	VED

UNIFORM LIMITED OFFERING EXEM	PTION
Name of Offering	
Filing Under (Check box(es) that apply)  Rule 504  Type of Filing:  New Filing  Amendment  Rule 505  Rule 506	□ Section 4(6) □ULOE
A. BASIC IDENTIFICATION DATA	
Enter the information requested about the issuer	
Name of Issuer (a check if this is an amendment and name has changed, and indicate change.)  OBERON MEDIA, INC.	
Address of Executive Offices (Number and Street, City, State, Zip Code) ONE PENN PLAZA, SUITE 4100, NEW YORK, NY 10119	Telephone Number (Including Area Code) 646-367-2020
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business DEVELOPMENT AND DISTRIBUTION OF CASUAL GAMES TO ONLINE GAMING S	SITES AND MOBILE HANDSETS
Type of Business Organization	other (please specify):
UCY 0 9 2007 (C	
Actual or Estimated Date of Incorporation: (Enter two-letter U.S. Postal Service Abbreviation:  On the Control of Incorporation of Organization: (Enter two-letter U.S. Postal Service Abbreviation CN for Canada; FN for other foreign jurisdiction)	
GENERAL INSTRUCTIONS  Federal:  Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D 17d(6).	or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

#### ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.



A. BASIC IDENTIFICATION DATA			
<ul> <li>Enter the information requested for the following: <ul> <li>Each promoter of the issuer, if the issuer has been organized within the past five years;</li> <li>Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;</li> <li>Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and</li> <li>Each general and managing partner of partnership issuers.</li> </ul> </li> <li>Check Box(es) that Apply:  <ul> <li>Promoter</li> <li>Beneficial Owner</li> <li>Executive Officer</li> <li>Director</li> <li>General and/or Managing Partner</li> </ul> </li> </ul>			
Full Name (Last name first, if individual) BEN-KIKI, TOMER			
Business or Residence Address (Number and Street, City, State, Zip Code) ONE PENN PLAZA, SUITE 4100, NEW YORK, NY 10119			
Check Box(es) that Apply:   Promoter   Beneficial Owner   Executive Officer   Director   General and/or Managing Partner			
Full Name (Last name first, if individual) KERRET, TAL			
Business or Residence Address (Number and Street, City, State, Zip Code) ONE PENN PLAZA, SUITE 4100, NEW YORK, NY 10119			
Check Box(es) that Apply:   Promoter   Beneficial Owner   Executive Officer   Director   General and/or Managing Partner			
Full Name (Last name first, if individual) LEIDNER, OFER			
Business or Residence Address (Number and Street, City, State, Zip Code) ONE PENN PLAZA, SUITE 4100, NEW YORK, NY 10119			
Check Box(es) that Apply:   Promoter   Beneficial Owner   Executive Officer   Director   General and/or Managing Partner			
Full Name (Last name first, if individual) EPSTEIN, JEFFREY			
Business or Residence Address (Number and Street, City, State, Zip Code) ONE PENN PLAZA, SUITE 4100, NEW YORK, NY 10119			
Check Box(es) that Apply:   Promoter Beneficial Owner Director Director General and/or Managing Partner  Check Box(es) that Apply:   General and/or Managing Partner			

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code) c/o TAMAR VENTURES, 50 RAMAT-YAM STREET, HERZELIYA, ISRAEL

**ZOHAR, GILON** 

# A. BASIC IDENTIFICATION DATA - continued

<ul> <li>Enter the information requested for the following:</li> <li>Each promoter of the issuer, if the issuer has been organized within the past five years;</li> <li>Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;</li> <li>Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and</li> </ul>				
• Each general and managing partner of partnership issuers.  Check Box(es) that Apply: □ Promoter □ Beneficial Owner □ Executive Officer ■ Director □ General and/or Managing Partner				
Full Name (Last name first, if individual) AHMED, IFTIKAR				
Business or Residence Address (Number and Street, City, State, Zip Code) 505 NORTH STREET, GREENWICH, CT 06830				
Check Box(es) that Apply: □ Promoter ■ Beneficial Owner □ Executive Officer □ Director □ General and/or Managing Partner				
Full Name (Last name first, if individual) ALRIG CAPITAL MARKETS LTD.				
Business or Residence Address (Number and Street, City, State, Zip Code) 23 MENAHEM BEGIN ROAD, TEL AVIV 66184 ISRAEL				
Check Box(es) that Apply:   Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner				
Full Name (Last name first, if individual) ORZEL, ERAN				
Business or Residence Address (Number and Street, City, State, Zip Code) 54 KOSOVSKY STREET, TEL AVIV 62917 ISRAEL				
Check Box(es) that Apply:   Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner				
Full Name (Last name first, if individual) SEROUSSI, YAIR				
Business or Residence Address (Number and Street, City, State, Zip Code) c/o AMDEAL HOLDINGS, LTD., 22 HASHALOM ROAD, TEL AVIV 67892 ISREAL				
Check Box(es) that Apply: □ Promoter ■ Beneficial Owner □ Executive Officer □ Director □ General and/or Managing Partner				
Full Name (Last name first, if individual) TIETZ, YORAM				
Business or Residence Address (Number and Street, City, State, Zip Code) 5 KREMNITSKI STREET, TEL AVIV 67899 ISRAEL				

# A. BASIC IDENTIFICATION DATA - continued

2. Enter the information requested for the following:
Each promoter of the issuer, if the issuer has been organized within the past five years;
• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity
securities of the issuer;
Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers;
and  Each general and managing partner of partnership issuers.
Check Box(es) that Apply:   Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Check Box(cs) that Approx. If I follotte Beneficial Owner I Executive officer I Director I decided and internating ing i annot
Full Name (Last name first, if individual)
OAK INVESTMENT PARTNERS XI, LP
Business or Residence Address (Number and Street, City, State, Zip Code)
ONE GOTHAM ISLAND, WESTPORT, CT 06880
Check Box(es) that Apply:   Promoter Beneficial Owner  Executive Officer Director General and/or Managing Partner
Check Bon(so) maintippiy. B frontier B Beneficial Control of Biochemical Control of Biochem
Full Name (Last name first, if individual)
MORGAN STANLEY STRATEGIC INVESTMENTS, INC.
,
Business or Residence Address (Number and Street, City, State, Zip Code)
1585 BROADWAY, NEW YORK, NY 10036
Check Box(es) that Apply:   Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Check Box(co) dide rippiy. S fromoter & Beneficial Owner & Bicounty Officer & Bicounty
Full Name (Last name first, if individual)
GOLDMAN SACHS & CO.
Business or Residence Address (Number and Street, City, State, Zip Code)
NEW YORK PLAZA, 47 <sup>TH</sup> FLOOR, NEW YORK, NY 10004
Check Box(es) that Apply:   Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
COMCAST INTERACTIVE CAPITAL, LP
Business or Residence Address (Number and Street, City, State, Zip Code)
1500 MARKET STREET, 42 <sup>ND</sup> STREET, PHILADELPHIA, PA 19102
Check Box(es) that Apply:   Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
PACIFIC SEQUOIA HOLDING LLC
Business or Residence Address (Number and Street, City, State, Zip Code)
250 UNIVERSITY AVENUE, SUITE 400, PALO ALTO, CA 94301

## A. BASIC IDENTIFICATION DATA - continued

<ul> <li>Enter the information requested for the following:</li> <li>Each promoter of the issuer, if the issuer has been organized within the past five years;</li> <li>Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity</li> </ul>
<ul> <li>securities of the issuer;</li> <li>Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers;</li> <li>and</li> </ul>
Each general and managing partner of partnership issuers.
Check Box(es) that Apply: □ Promoter ■ Beneficial Owner □ Executive Officer □ Director □ General and/or Managing Partner
Full Name (Last name first, if individual) APEX WW NOMINEES LIMITED A/C
Business or Residence Address (Number and Street, City, State, Zip Code) AE4, 15 PORTLAND PLACE, LONDON W1B 1PT, UNITED KINGDOM
Check Box(es) that Apply:   Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) ARGO II WIRELESS INTERNET FUND, LP
Business or Residence Address (Number and Street, City, State, Zip Code) 601 EDGEWATER DRIVE, SUITE 345, WAKEFIELD, MA 01880
Check Box(es) that Apply: □ Promoter ■ Beneficial Owner □ Executive Officer □ Director □ General and/or Managing Partner
Full Name (Last name first, if individual)  EQUALIA CAPITAL MANAGEMENT LTD.
Business or Residence Address (Number and Street, City, State, Zip Code) 3, RUE MAURICE, 1204 GENEVA, SWITZERLAND
Check Box(es) that Apply: □ Promoter ■ Beneficial Owner □ Executive Officer □ Director □ General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply:   Promoter   Beneficial Owner   Executive Officer   Director   General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)

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### C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box 0 and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. Amount Aggregate Type of Security Offering Price Already Sold Debt ..... Equity \$ 99,999,998 \$ 99,999,998 □ Common Preferred Convertible Securities (including warrants) Partnership Interests. Other (Specify) Total \$ 99,999,998 \$ 99,999,998 Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero.' Aggregate Dollar Amount Number Investors of Purchases \$ 99,999,998 46 Accredited Investors Non-Accredited Investors Total (for filings under Rule 504 only) If this filing is an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1. Type of **Dollar Amount** Type of Offering Security Sold Rule 505.... Regulation A \_\_\_\_\_\_ Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees Printing and Engraving Costs Legal Fees. \$<u>140,000</u>

0

450

\$ 140,450

Accounting Fees

Sales Commission (specify finders' fees separately)

Other Expenses (identify) Blue Sky Fees

Total.....

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS Enter the difference between the aggregate offering price given in response to Part C- Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer." ...... \$ 99,859,548 Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above. Payments to Officers, Directors, and Payments to Affiliates Others Salaries and fees Purchase of real estate 0 Purchase, rental or leasing and installation of machinery and equipment ....... Construction or leasing of plant buildings and facilities ..... Acquisition of other businesses (including the value of securities involved in this offering that \$52,520,007 may be used in exchange for the assets or securities of another issuer pursuant to a merger) ..... Repayment of indebtedness Working capital \$47,339,541 Other (specify): Column Totals..... \$ 0 \$99,859,548

0

\$ 99,589,548

Total Payments Listed (column totals added) ......

D. FEDERAL SIGNATURE				
		d person. If this notice is filed under Rule 505, the		
		curities and Exchange Commission, upon written		
Issuer (Print or Type)	Signature	estor pursuant to paragraph (b)(2) of Rule 502.		
OBERON MEDIA, INC.	Signature	9 28 07		
Name of Signer (Print or Type)	Title of Signer (Print or Type)			
TOMER BEN-KIKI	CHIEF EXECUTIVE OFFICER			
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Intentional misstatemen	ATTENTION ts or omissions of fact constitute federal c	riminal violations. (See 18 U.S.C. 1001.)		